THE INAUGURAL

Mary Lyon Birthday Party

Sponsorship Opportunities

MARY LYON Foundation

Mary Lyon's 230th Birthday · Goal: **$100,000** for local students & families

WHEN	WHERE	COMMIT BY
Wed., Feb. 24, 2027 5:00PM	The Blue Rock Restaurant 1 Ashfield St., Shelburne Falls, MA	January 15, 2027 to appear in printed materials

Mary Lyon Foundation is a lifeline across **Franklin and Hampshire counties**, making sure family hardship never stands between a student and their potential. Your sponsorship funds family support, student programs and classroom innovation, and keeps bright young people engaged in their schools and hometowns.

Sponsorship Levels

	TICKETS	INVESTMENT
Premier Sponsor EXCLUSIVE Category exclusivity, speaking opportunity, top-tier logo placement, dedicated press release & social campaign	10	**$20,000**
Legacy Champion Naming rights to a major event element, prominent signage, Greenfield Recorder recognition	5	**$10,000**
Community Innovator Dedicated signage in a high-traffic area, logo in program, on webpage & social	3	**$5,000**
Foundation Advocate Shared signage at the welcome entry, name/logo in program & on webpage	2	**$2,500**
Neighborhood Supporter Group acknowledgment during closing remarks, name in printed program	1	**$1,000**

SPONSOR ONLINE marylyonfoundation.org/birthday

WHERE YOUR SUPPORT GOES

Keeping Students Thriving, Right Here at Home

Family Safety Net

Groceries, utilities, housing support and seasonal essentials for families facing hardship.

Classroom Innovation

$13,000 in annual innovation grants for educators, plus Polytech curriculum and the HAY agricultural youth program.

Books & Futures

6,000+ books in kids' hands this year, and scholarships that open the door to higher education.

À La Carte & In-Kind

For a specific niche or a smaller budget

$1,500

Print & Program Sponsor

Covers printing of programs and signage; your logo on the back cover of every program.

$750

Book Bounty Sponsor

Underwrites 100 books for local kids, with a certificate of appreciation.

In-kind

Food & Beverage Partner

Showcase your products to guests. Perfect for local farms, cideries and bakeries.

How to Become a Sponsor

1

Choose your level

Complete the Sponsorship Commitment Form.

2

Send your logo by Jan. 15

Vector .EPS or .SVG, or a high-res transparent .PNG, to guarantee print inclusion.

3

Pay your way

Check to Mary Lyon Foundation, invoice, or card online.

CONTACT

Kristen Tillona-Baker, CEO

516.695.7410 · **kbaker@marylyonfoundation.org**

SPONSOR ONLINE **marylyonfoundation.org/birthday**